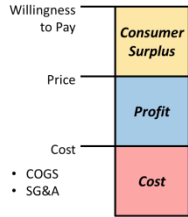
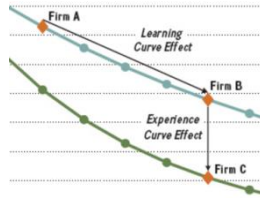


## Value Creation & Capture



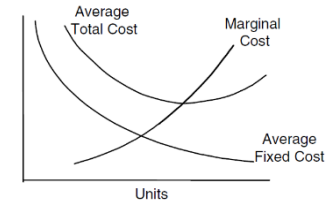
## Experience and Learning Curve



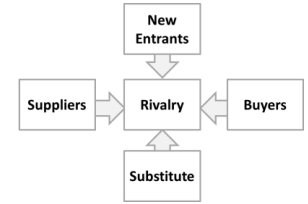
## Different Types of Cost Advantage



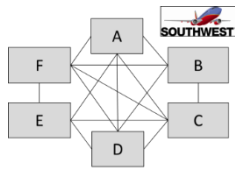
## Economic Principles



## Industry Structure Analysis



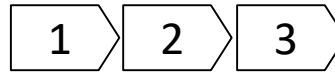
## Virtuous Cycle



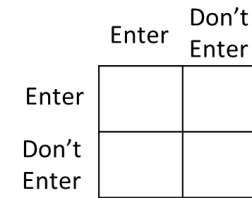
## Ratio Analysis



## Value Chain Analysis



## Game Theory



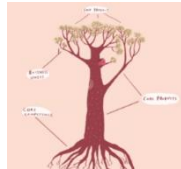
## Strategic Resources



## Blue Ocean



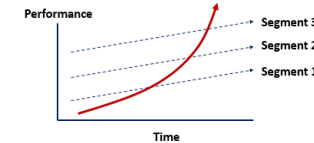
## Core Competencies



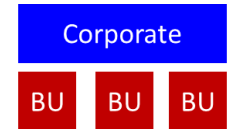
## Technology Adoption Lifecycle



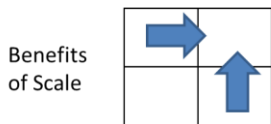
## Disruptive Innovation



## Business Unit vs. Corporate Strategy



## Founder's Mentality

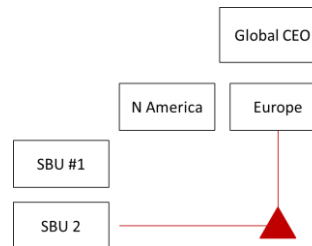


Benefits of Founder's Mentality

## 10 Tests of Strategy

1 - 10

## Organizational Design



## Balanced Scorecard



## What is Strategy?

